



UNIVERSITI
MALAYSIA
KELANTAN

PELAPORAN PENCAPAIAN **KPI 2020**

Pusat Pengajian Bahasa dan Pembangunan Insaniah

Pembentangan Kepada Pengurusan Tertinggi UMK

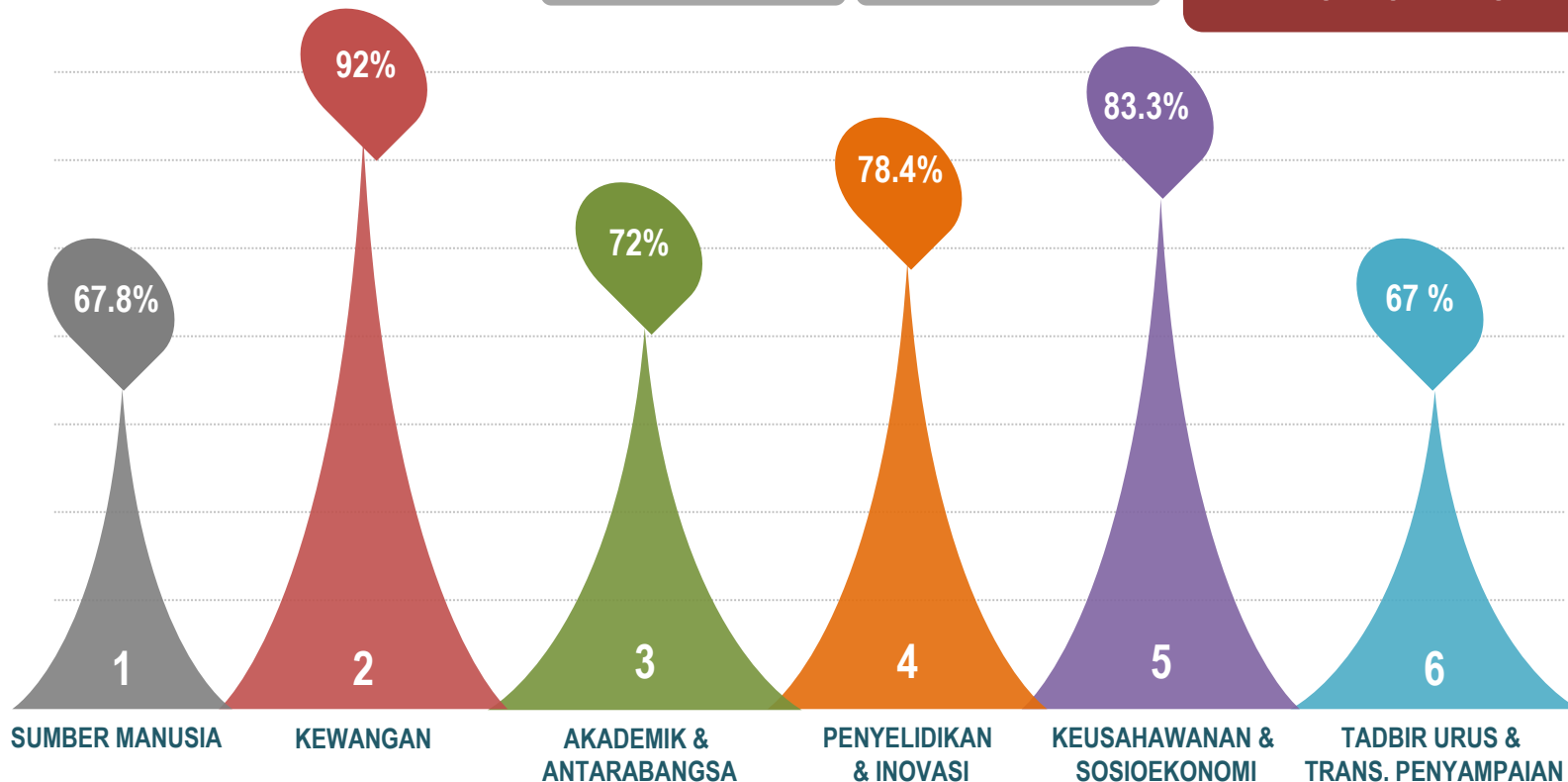
5 Januari 2021 | 3.30pm – 5.00pm

PENCAPAIAN KPI BERDASARKAN TERAS STRATEGIK

2018: 70%

2019: 73%

2020: 76.75%



2020 Achievements

Restructure

FBI

Centre to Faculty

Lecturer with PhD

58%

29/50

International Staff

8.9%

7/79

International Student
(Postgraduate)

16%

22/136

Graduate Student
(Postgraduate Research)

24%

12/50

Income Generation

RM107,868

RM79,677 – Book sales
RM28,191 - Services

Research Grant

RM185,000

Gold Medal

7 (2+5)

WBL Programme

1

Bachelor of Business
Communication with
English

Internal Quality Audit

80.4%

5S/QE Audit

95%

Publication

9 Books
11 Chapter in Book
11 Article WoS/SCOPUS
25 Proceeding Papers




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فَاكُلْتِي وَقِحَا حَزِينًا سِرًّا زَقِيمًا شَوْزًا لَسِينًا

**FAKULTI PENGAJIAN BAHASA
DAN PEMBANGUNAN INSAN**

FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

**FOKUS
2021**

F  **KUS** **10**
F O K U S S E P U L U H

1**Pensyarah Berkelayakan PhD**

Sasaran 68% (2020: 58%)

2**Staf Akademik Antarabangsa**

Sasaran 11% (2020: 8.9%)

3**Geran Penyelidikan & Inovasi**

Sasaran Geran 200K (2020: 185K)

Sasaran Pingat Emas 3 (2020: 2)

4**Penerbitan Artikel Jurnal/Buku**

Sasaran: 50 artikel (2020: 11); 14 buku (2020: 9)

5**Program Sarjana Mod ODL**

Sasaran: 1 (Sarjana Komunikasi Perniagaan)

6**Penjanaan Pendapatan**

Sasaran 50K (2020: 28K)

7**Pelajar Antarabangsa**

Sasaran 25 orang (2020: 22 orang)

8**Program Mobiliti Pelajar**Sasaran: 10 pelajar *inbound*; 10 pelajar *outbound***8****Pascasiswazah Bergraduat (Penyelidikan)**

Sasaran 27% (2020: 24%)

10**Program Mobiliti Staf Akademik**

Sasaran: 5 orang (2020: 2 orang)